



5th AZERBAIJAN INTERNATIONAL  
REAL ESTATE AND INVESTMENT  
EXHIBITION

**21-23 November 2019**  
Baku Expo Center  
Baku - AZERBAIJAN

## **The Unique Real Estate and Investment Exhibition in the Caspian Region – RECEXPO!!!**

**5<sup>th</sup> RecExpo; Azerbaijan International Real Estate and Investment Exhibition** which is organized by Elan Expo took place on 21-23 November 2019 at Baku Expo Center at Baku, Azerbaijan.

## **AZERBAIJANI'S PREFERENCE OF INVESTMENT: REAL ESTATE**

Azerbaijan which is located in the western coasts of the Caspian Sea and has around 10 million populations is one of the most powerful countries of the Caspian region with its underground resources and the high purchasing power. Azerbaijan is the 25<sup>th</sup> biggest economy according to World Bank's Doing Business Report 2019; it has around 42 billion US dollars at the end of 2018.

Azerbaijani investors are inclined to make investment abroad in recent years; such as UAE, EU, USA, Georgia, etc. Their valuable currency, passion for the luxury life and some internal taxation policies leads them to invest foreign countries. Azerbaijanis' also prefer to make foreign investments as buying houses on abroad for the holidays, educational preferences or business opportunities; there is some countries offer the investors citizenship when they buy a house.

## **AZERBAIJAN REAL ESTATE EXPO: RECEXPO 2019!!**

**The General Manager of ELAN EXPO Mr. Salim SAHIN** explained their success in Azerbaijan; **"5<sup>th</sup> Azerbaijan RecExpo** is the unique Real Estate & Investment exhibition in the Caspian region for five years. We are the best and only in this market and growing our portfolio annually into the Azerbaijani investors; we are enlarging our international exhibitor scope also according to our previous years. In our 4<sup>th</sup> edition **RecExpo 2018** more than **6200** people visited our Real Estate and Investment Expo with the profile of 24% investors, 32% homebuyers, 18% real estate professionals and 26% other. We hosted **97 international exhibitors** with **232 international projects**. Companies from **9 countries**; Azerbaijan, Turkey, England, USA, Spain, U.A.E. Georgia, Portugal and Montenegro, did not miss the opportunity to sale their projects to Azerbaijani investors. They finished the expo with an **average of 3 sales and 9 pre-sale orders per company**. We provided many good relations with the leading companies of real estate sector during our previous shows such as Emaar, Damac, Ağaoğlu, Kuzu Group, Remax, Sinpaş, Keller Williams Realty, Portonovi Montenegro, Sur Yapı, Türkerler Holding, Ege Yapı, Dubai Land Department, Dreamland, Baku White City, Emlak Konut, Absheron City, Azinko, InvestAz, and many others from worldwide. We collected much perfect feedback from the companies; their satisfaction is so important for us, I want to send our pleasure them to work with them.

We also provide enormous publicity for the RecExpo 2018 in Azerbaijan; during our marketing campaign, we sent 100 thousand invitations, 60 thousand e-mails, 20 thousand minutes phone calls, 310

thousand second Radio & TV advertisements and published 90 outdoor advertisements, 105 website advertisements, 26 newspaper advertisements. We promoted our events via social media also; we have around 160 thousand likes on Instagram and Facebook posts.

To sum up, **Azerbaijan RecExpo 2019** is an unmissable opportunity to meet the potential buyers and purchasing agents of the Caspian Region real estate market and many local and international investors.“

## **SAVE THE DATE!!!**

**5<sup>th</sup> RecExpo; Azerbaijan International Real Estate and Investment Exhibition** which will meet you to eager Azerbaijani investors **will take place between the dates 21-23 November 2019 at Baku Expo Center at Baku, Azerbaijan.**

## **ABOUT ELAN EXPO**

**Elan Expo** was founded in 1997 and now manages over 30 market-leading B2B events in up to 9 countries each year. Headquartered in Istanbul, Turkey, it is currently active in **Nigeria, Azerbaijan, Kenya, Morocco, Iran, Iraq, and Algeria.**

**Elan Expo** employees over 90 people who are passionate about the communities that they serve and skilled at creating the ideal circumstances for relationships to develop, knowledge to be gleaned and deals to be done by the departments of sales, marketing, B2B, visitor promotions, project, finance and advertising.

**Elan Expo's** operation is active in exhibitions with the multiple sectors such as **Real Estate & Investment, Construction & Building Materials, Furniture & Decoration, Food & Agriculture, Beauty & Cosmetic, Fashion & Textile, Healthcare & Medical Products, HVAC, Landscape & Urban, Municipality & City Planning, and LED & Advertising.**

Elan Expo's knowledge of communities they serve, their ability to attract the right people and their skill of curating the physical space and creating memorable experiences bring thousands of like-minded people together. It is the shared experience and the opportunities to make human connections which allow businesses to grow.

**For more information, please do not hesitate to contact us;**

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